

Town of Sheffield Economic Development Committee.
Minutes of 4/28/10 meeting.

Attendees: James Kelly, Kevin Schmitz and Rene Wood.

Jim Kelly chaired the meeting, which began about 4:40PM. R.Wood was late due to another meeting.

Minutes for the last meeting were approved as written.

J. Kelly suggested the business to consumer event discussed at the March meeting be held during the annual Sheffield in Celebration. A section of the town park pavilion would be used with business to business interactions prior to the business to consumer event. The purposes are to promote Sheffield businesses, their services and doing business locally. J. Kelly will discuss this with David Smith, Sr., presumed co-chair of the event and report back.

The committee discussed who else might be involved in promoting such an event. R. Wood will follow up with Tony Gulotta re: a revived Sheffield Business Association. K. Schmidt will discuss the matter with Christine Ludwiszewski of Southern Berkshire Chamber of Commerce.

A few particulars discussed were “card table” presence, showing products and personnel recruitment, with outreach to high school students.

The committee noted that time did not allow other than a review of the “how to do business in Sheffield” project. As follow up, K. Schmidt will contact Tom Carmody regarding the documentation Mr. Carmody discussed at the March meeting.

The group next discussed recruitment of new members to the EDC. A few names were discussed and further actions discussed.

The meeting was adjourned about 6PM; the next meeting was set for Thursday, June 10th at 4:40PM. The June meeting will be chaired by K. Schmidt.

Respectfully submitted by Rene Wood.