

Town of Sheffield Economic Development Committee.
Minutes of 6/10/10 meeting.

Attendees: James Kelly, Kevin Schmitz and Rene Wood.

Minutes for the 4/28/10 were approved as written.

J. Kelly reviewed need to focus on “sustainable” economy and growth within this parameter.

Discussion of business to business (B to B) and business to consumer (B to C) event, with initial thoughts of it to be held during the annual Sheffield in Celebration. J. Kelley to check with David Smith, Sr. but initial OK from Kathy Orlando. He will find out if OK for full day or ½ day and will design a postcard for mailing to alert businesses to informational meeting for planning event. He will email design when finished; will not wait till next meeting.

R. Wood reported on Sheffield Business Association and request to speak at July meeting as June is organizing month. Tony Gulotta is supportive of this event; he and Chris Tomich are taking the lead. Officers should be elected in June. R. Wood to develop up to date business list and address lists; she will follow up with Rhonda LaBombard.

J. Kelly felt a personal call to the large companies, the anchors, would be appropriate. These will be determined.

K. Schmitz will contact Christine Ludwiszewski of Southern Berkshire Chamber of Commerce.

Looking at setup at 8AM with 9AM – 10AM as B to B; B to C from 10AM to end of day? Felt that while some companies could not stay the entire time, as long as people took their physical place the event would look full. Deferred to organizational meeting.

Need to find money for postcard and postage. R. Wood to check budgets.

K. Schmitz presented document used by Tom Carmody in discussions with businesses for the permitting process. It was felt this could be modified to include the items the committee has been discussing to be the “How to do business in Sheffield” document.

The next meeting was set for Monday, June 28 at 4:40PM.

Respectfully submitted by Rene Wood.