

Town of Sheffield Economic Development Committee.
Minutes of 7/21/10 meeting.

Attendees: James Kelly, Kevin Schmitz and Rene Wood.

Minutes for 6/10 and 7/7/10 were approved as written.

Discussion continued on business to business (B to B) and business to consumer (B to C) event. Sheffield in Celebration approved event. Planning mtg. scheduled for Wednesday, 8/11 at 5:30pm, Town Hall, 2nd floor. J. Kelly will get postcards done with a maximum budget of \$100, as that is the committee's entire budget for FY2011. R. Wood provided postage stamps purchased from FY2010 budget. Labels provided by Assessors and Town Clerk. J. Kelly will label and post the postcards. R. Wood to email Sheffield Business Association via Tony Gulotta and get a meeting notice in the SBCOC's 7/30 newsletter. Those not able to attend 8/11 meeting but wanting to participate on 9/11 may leave information for EDC through Town Administrator's office. K. Schmitz and J. Kelly are handling the planning meeting.

While details will be refined at 8/11/10 meeting, it was envisioned that set up would be at 10:30am with the B-to-B event from 11 – noon and the B-to-C event from noon to closing. Businesses to bring their own tables or share, have brochures/business information and cards or other information to promote their businesses and services.

EDC would like to have this become an annual event.

R. Wood reported no progress on the "How to do business in Sheffield" document. Need to see if document from T. Carmody is available in revisable electronic form. 9/11 event is taking precedence.

Next meeting: Wednesday, September 1st at 4:40PM.

Respectfully submitted by Rene Wood.