

Town of Sheffield Economic Development Committee.  
Minutes of 9/1/10 meeting.

Attendees: James Kelly, Kevin Schmitz and Rene Wood.

Minutes for 7/21/10 were approved as written.

The business to business (B to B) and business to consumer (B to C) event was discussed. J. Kelly summarized the information session held in August; response cards received were reviewed. While it appears there is interest, the number of businesses able to participate at the event on 9/11 is not as great as hoped for. The committee decided to work with David Smith, Sr., the Sheffield in Celebration manager, to secure free space in the Town Pavilion for those businesses wishing to participate, thus providing them the same exposure and opportunities as planned for, but without EDC sponsorship. R. Wood volunteered to contact D. Smith and all the interested businesses and wrap it up. Following expenses for postcards, the budget's balance is \$25.

The Sheffield Business Associated (SBA) contacted the EDC and invited it to attend their next monthly business meeting, 9/15 at 6:30pm at the Bridge. J. Kelly volunteered to represent the EDC and discuss the EDC's purpose and objectives. Both groups are interested in working together to promote mutual objectives. J. Kelly will make it known that there are openings on the EDC and that at least one member of the SBA apply for appointment to the EDC.

R. Wood reviewed her recent conversation with T. Carmody seeking his feedback on an earlier committee idea on integrate a "How to do business in Sheffield" brochure within the building permit application. He felt this was not a good solution for many reasons, including state requirements, but did offer several suggestions, including a page that could accompany the building permit application, and said he would work with the EDC on this. R. Wood volunteered to take his suggestions and do a mock up for committee review and subsequent discussion with T. Carmody.

Next meeting: Wednesday, October 13<sup>th</sup> at 4:40PM.

Respectfully submitted by Rene Wood.