



Town of Sheffield Economic Development Committee

Minutes of 3/23/11 meeting. Attendees: Kevin Schmitz and Rene Wood. Also: Joan DeVries, representative of Sheffield Business Association.

Meeting called to order at 5:05pm; K. Schmitz chaired the meeting.

Motion was made by K. Schmitz, and seconded by R. Wood, to approve the minutes for 2/16/11 as written. Approval was unanimous.

J. DeVries and K. Schmitz gave an update on the business kiosk / information center sponsored by the Sheffield Business Association to be located next to the restaurant on the village green. T. Carmody, Zoning Enforcement Officer has given his approval. Drawing done by C. Tomich was discussed including changes made. Fundraising was discussed and R. Wood to discuss with J. Kellogg what involvement the EDC may have with this effort. In addition to a "How to Do Business in Sheffield" rack card, the EDC may wish to develop an introduction to Sheffield rack card.

Discussion of "How to Do Business in Sheffield" was deferred to the next meeting as this is now being presented to the various stakeholders and no feedback available at this time.

Committee membership was discussed. Idea of news release was discussed and R. Wood authorized to write a draft and review with J. Kellogg, who would be asked to send it to the Eagle.

J. DeVries brought a copy of The Corner Market, 2010-2011 Edition. She will look into specifics of possible expansion to include South Berkshire County and Sheffield.

The next meeting was set for Wednesday, April 20, 2011 at 5pm, 1st floor conference room.

Meeting adjourned at 5:45pm.

The following documents were reviewed during the Committee's meeting and have been retained as required by the Massachusetts public records retention policy: Sketch of business information center; The Corner Market, 2010-2011 Edition.

Respectfully submitted by Rene Wood.