

DRAFT PLANNING BOARD

MINUTES SIGN COMMITTEE MEETING Wednesday, October 22 2008

Meeting was called to order at 7:00 PM.

Attending were: Christopher Tomich, David Smith Sr., David West and Steve Seward.

Christopher Tomich chaired the meeting.

Discussion Ensued Regarding the Following Points:

- ❖ It was suggested that the signs should be measured from the shoulder of the road, where people are reading them.
- ❖ David West explained some history of the current bylaw and stated that in the past people were encouraged to use mulch to build the ground up to get increased visibility for their signs and still comply with the bylaw measurement requirements.
- ❖ It was noted that a misdirected spotlight can blind drivers and that technology now allows for subtly lit signs.
- ❖ One goal is to make the bylaw as simple as possible to allow people to avoid paying \$250. They should simply be able to comply and produce a sign that can be seen from the road.
- ❖ When businesses change they need to change their signs and be able to make the new signs conform to the bylaw.
- ❖ A question was raised as to whether the new bylaw should put restrictions on temporary signs, event signs, real-estate signs, political signs or sports fan signs (i.e. "Go Red Sox")
- ❖ It was noted that there are consultants who deal with signs that may be willing to travel here.

Preparation for Next Meeting: C. Tomich asked everyone to look at what bylaw 6.2 does well, keep that and add provisions. He asked everyone to think about the maximum size appropriate in various districts, such as rural. For the next meeting C. Tomich will bring examples of signs which are in his opinion too small, just right or too big. Others may do the same.

The meeting closed at 8 PM.

Respectfully submitted,
Nadia Milleron,
Secretary to the Planning Board