

SHEFFIELD CULTURAL COUNCIL
Minutes of March 26, 2019

Present: Amy Rudnick, Paul O'Brien, MaryEllen O'Brien, Gillian Hettinger, Marcia Brolli, Abby Webster

The meeting was convened at 5:00 pm.

November minutes accepted as written. December minutes not available.

1. Requests for reimbursement from the 2018 grants are coming in: Old Tone and Berkshire Pulse.
2. The Celtic program at the Senior Center was well received. Around 50 people in attendance for a corned beef dinner and program.
3. Amy received an exploratory email from the Great Barrington Cultural Council asking about forming a regional council in lieu of the separate towns each having their own as we do now. He listed potential benefits. We agreed that we would continue with our present status, citing the success of last year's letter campaign.
4. The Mass Cultural Council has notified us it is time (every 3 years) to get community input about the Council and its work. Marcia will check with Trudy Miller and Kathy Ness about their process in the past. Amy will ask the Sheffield Fair committee for a SCC table. This will allow us to talk with people for the survey, publicize our work, and offer information about applying for grants.
5. We discussed ways to promote SCC through media or a social event. We decided to give the fundraising letter two more years rather than holding an event. We will concentrate on having a presence at the Farmers' Market and the Sheffield Fair.
6. The next appeal letter should go out the first of June. Amy will show the letter to Rhonda to be sure we will be able to have more discretion in the use of the funds raised. May 1 – letter ready; May 10 – printing; June – personal notes and mailing.
7. For Farmers' Market and Sheffield Fair: Paul will prepare the survey, Marcia will gather the list of donors, Amy offered Ben Hillman to create the appreciation poster.

Next meeting – April TBA

Submitted,
Marcia Brolli