

Sheffield Cultural Council Meeting
Monday Nov. 10, 2021
Zoom meeting

Present: Marcia Brolli, Gillian Hettinger, Brece Honeycutt, Tod Mackenzie (by telephone), Paul O'Brien, Amy Rudnick, Hilary Russell.

Absent: Bonnie Silvers, and Hester Velmans.

The Council convened at 4:00

- The Council approved the minutes of the September 28, 2021.
- Paul reported that the Council has \$8,974, including \$850 encumbered. The \$850 represents grants to Dewey Hall (\$350), Mass Audubon (\$300), and IS183 (\$200). Amy has been in contact with each group and we are awaiting their payment requests. Paul said that \$8,000 in grant funds is a safe number from which to work.
- Music in Common thinks that it has not received its \$500 payment of their 2020 grant. Amy is checking with the town account. If the town did not send the funds to Music in Common, we will be have \$500 fewer dollars to award.
- A motion was made that the Council retain \$1,000 dollars to use for fundraising. The Council passed the motion.
- Subtracting the \$1,000 we will hold back, the Council will have \$7,000 to award. If Music in common did not receive its \$500 award, we will have \$6,500 to award. These amounts will be finalized and then reported to MA Cultural Council.
- Paul reported that we have 41 applicants this year for a total of \$20,390 in requests.
- Amy asked us the access the Panel Book (of applications) on line and to start reading all of the applications. She will send us the Sheffield C.C. login. She will arbitrarily assign each of us approximately four applications to present to the group.
- We brainstormed on fundraising ideas. Among them were the following: Advertise in the *Sheffield Times* and *The Edge*, host a public event with grantees, host an event for previous donors, publish a list of grant recipients in the *Sheffield Times*, use town email list (Amy will ask the Town if we can access it), focus on spring and summer.
- Amy would like a meet to review applications in the first part of December. She will send us her meeting scheduling ap Doodle soon.

The meeting was adjourned at 4:45

Respectfully Submitted,

Hilary Russell