## **Sheffield Cultural Council Meeting**

## Tuesday, March 27, 2018, 5:30 p.m., at Sheffield Town Hall

Present: Kathie Ness, Wendy Casey, Paul O'Brien, Bob Law, Marcia Brolli

Absent: Hilary Russell, Amy Rudnick

The meeting was called to order at 5:30 p.m.

Kathie pointed out that "Mabel & Henry," a play funded by the SCC, will take place at the Senior Center on April 19. Marcia will attend (and possibly others) and will set up the SCC poster there.

## Fund-raising project:

The Council worked on the timeline for the fund-raising letter. The plan is to mail it out during the first week of June. The Town "work-off" volunteers will need to have the letter and envelopes at least 2 weeks ahead.

There was a discussion about members adding a personal note to some of the letters. It was agreed that members will select a batch of labels, envelopes, and letters, write their notes, and then return the letters to the "work-off" volunteers for stuffing/sealing/etc.

The Council worked on drafts of the fund-raising letter to Sheffield residents. Details discussed included the letterhead, providing the information about tax deduction, and so on. Wendy recorded changes on her laptop and will e-mail the final draft to all members.

Wendy will work on a draft letter to go to Sheffield businesses, asking for corporate sponsorship.

Kathie will work on the copy for the return envelope.

## Other business:

Kathie brought up the fact that she and Wendy will be "term-limited" as of June 30. [The Mass. Cultural Council allows only two three-year terms in succession.] The Council will need to decide about adding new members (five is the minimum) and electing a chairperson. Kathie and Wendy have both indicated that they would be willing to continue on in an advisory role. [After one year off the Council, they can apply to the selectmen be appointed for a new three-year term if they want to rejoin.]

The next meeting is tentatively scheduled for Tuesday, April 3, at 5:30.

The meeting was adjourned at 6:45 p.m.

Respectfully submitted,

Katherine Ness, chair